



# Shape the future through quality.

The development of Dr. Oetker and how the name became an internationally well-known brand – the success story of this family-run business is unique. For over a century now, Dr. Oetker has been developing new markets and launching innovative high quality products.

Exciting tasks, projects and opportunities for personal growth and development are waiting for you. Are you eager to know more about the challenging Retail & FMCG sector in Belgium by working in a renowned company?

Come and strengthen our team in **DIEGEM, BELGIUM** as

## >> INTERN TRADE & CATEGORY MGT. - 2020 (m/f)

Trade & Category Management is where Marketing and Sales come together. During this internship, you will have the chance to learn a lot about our different categories and how the respective shoppers behave. As an intern, you will support the Category Managers of our 2 categories and will cover a large spectrum of activities:

### Your tasks / responsibilities:

- Collaborate with our sales & marketing departments to achieve business objectives;
- Monitor and analyze category performance: give clear insights on our products and the category based on Nielsen data and GfK insights;
- Make promotional analyses;
- Support new product launches;
- Give input for business presentations;
- Make clear assortment recommendations for the different retailers;
- Take part in the execution of our activation initiatives (in-store visibility, POS materials & trade advertising) by being responsible for the creation of the materials with our graphic designer;
- Assist the department on ad-hoc projects & analysis;
- The small structure of our team will allow you to take on your own responsibilities and take part in a wide variety of tasks.

### Your strengths / profile:

- You are an open minded & enthusiastic personality with a strong team spirit;
- At the same time, you are able to work autonomously;
- You are data & result driven with strong analytical skills and the ability to easily derive insights;
- You are not afraid to take on new challenges & you like fast changing environments;
- You are creative, solution oriented & you can think out-of-the-box;
- You are actually enrolled as a student (preferably Economics or Management);
- You are fluent in Dutch or French with good English skills;
- You have a good knowledge of Excel & PowerPoint.

**Start Date:** January 2020 (but offering possibilities for long term internships of 3-4 months throughout 2020!)

Want to shape the future with quality? Then we look forward to your application!

**Dr. Oetker n.v.**

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